

## Thinking More Clearly, Learning More Deeply

Active Learning, Working Memory, & Silver Bullets

If Your **Dreams** Don't Scare You,  
They're **Not Big Enough**.

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## Anticipation Guide

*Directions:* **Agree, Disagree, or Revise.**

1. Anyone can teach.
2. Active learning in students is fostered by note taking and discussions with fellow students.
3. Technology allows teachers to teach more powerfully, more efficiently, and with less effort.

## Agenda

1. Introduction
2. Learning First
3. Working Memory Capacity
4. Silver Bullets
5. Conclusion



Perspective →

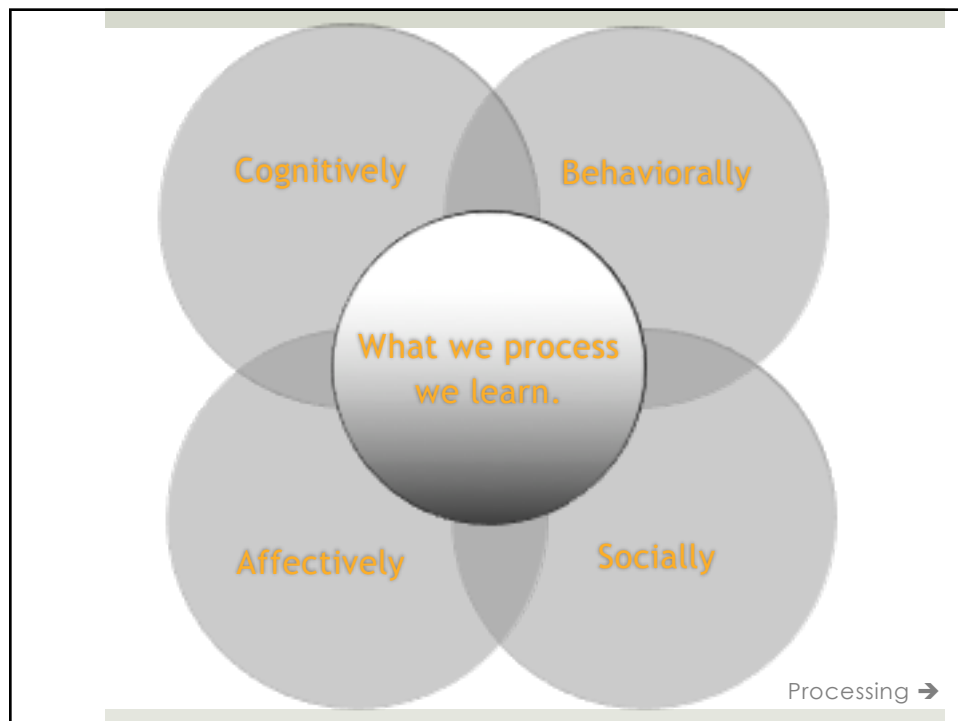
## Learning First.



Words →

## What does this activity tell us?

1. Knowledge is **actively constructed**.
2. Knowledge is **organized**.
3. When specifics are lost, **meaning remains**.
4. **Strategies** enhance construction.
5. Knowledge/construction can be **assessed**.



## Working Memory Capacity

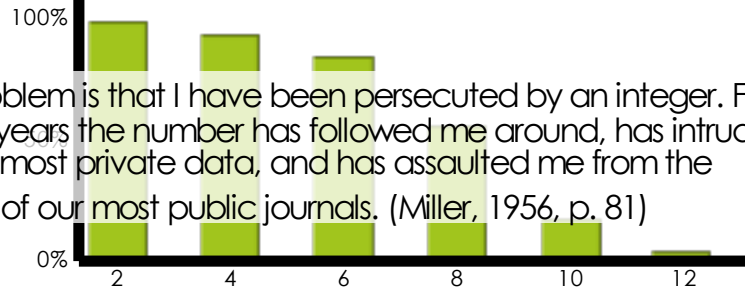


Write down as many letters as you can remember, in order.

BCYHLPFTNWBWZSCPL

## Short-Term Memory

Short term memory = retention of a small amount of information for a short amount of time



My problem is that I have been persecuted by an integer. For seven years the number has followed me around, has intruded on my most private data, and has assaulted me from the pages of our most public journals. (Miller, 1956, p. 81)

## Working Memory

- Crucible of Thought
  - Stores Immediate Experiences
  - Access Long-Term Memory
  - Processes Experience and Memory
  - Maintains Current Goal for Processing
  - (especially in the presence of distraction)
- STM = Storage
- WM = Storage + Processing = Attentional Control

(Doolittle & Mariano, 2008; Unsworth & Engle, 2007; Vergauwe et al., 2015)

## Working Memory Capacity

Recall the words out loud, in order.

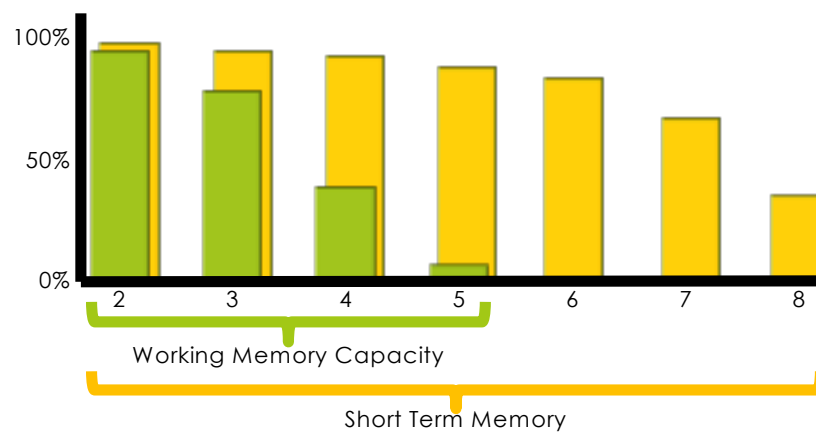
$$(3 + 7) / 2 = 5 ? \text{ Cow}$$

$$(8 - 3) + 1 = 7 ? \text{ Star}$$

**Cow, Star**

Operation Span Task

## Working Memory Capacity



## Working Memory Capacity

Positive impacts (↑WMC) include:

- Fluid Intelligence/Fluid Reasoning
- LTM Activation
- Attentional Control
- Reading/Language Comprehension
- Reasoning
- Storytelling
- **Complex Cognition**

(Doolittle & Mariano, 2008; Unsworth & Engle, 2007; Vergauwe et al., 2015)

## Working Memory Capacity

**Working Memory Training ≠ ↑ WMC**

Learn & Use Strategies

(Redick, Shipstead, Wiemers, Melby-Lervag, & Hulme, 2015)

## Working Memory Capacity

### WMC Strategies

1. Segmenting Instruction
2. Scaffolding Instruction
3. Lower Cognitive Load/Lower Information Density
4. Examples, Examples, Examples
5. Practice with Feedback

Clarity →

## Working Memory Capacity

### Multitasking

Driving →



## Multitasking: The Myth

- Tapscott, 1998
  - multitasking
- Frand, 2000
  - “multitasking way of life”
- Prensky , 2001
  - “digital natives accustomed to the twitch-speed, multitasking “

Watson, C. E., Terry, K., & Doolittle, P. (2012). Please read while texting and driving. In J. Groccia (Ed.), *To improve the academy* (vol. 31) (pp. 295-310). Bolton, MA: Anchor.

## Was Any Research Available?

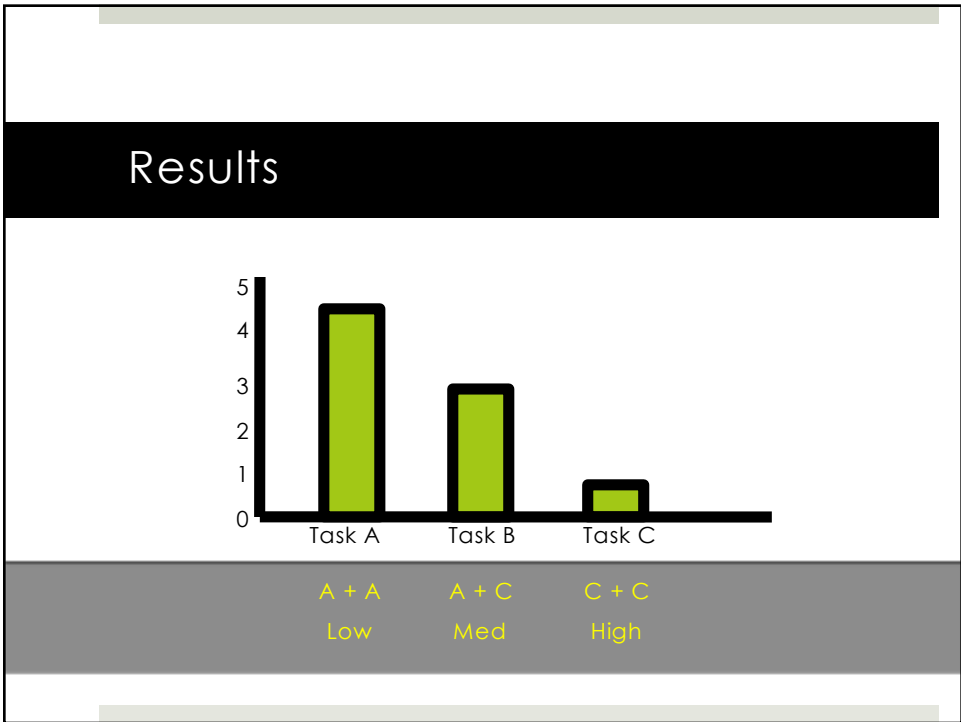
“The greater the number of objects to which our consciousness is simultaneously extended, the smaller is the intensity with which it is able to consider each.”

Hamilton, Mansel, & Veitch

1861

## Processing, WMC, & Multitasking

2 to 60 by 2s



## Multitasking and Research

“The truth to **multitasking** is evident in the empirical studies... humans lack the cognitive, behavioral, and cortical structures necessary to multitask effectively.”

-- Watson, Terry, & Doolittle (2012)

## Multitasking and Research

“fMRI technology found that multitasking is not actually a concurrent process, but a sequential one that involves **task-switching**.”

-- Charron & Koechlin (2010)

## A Few Multitasking Results

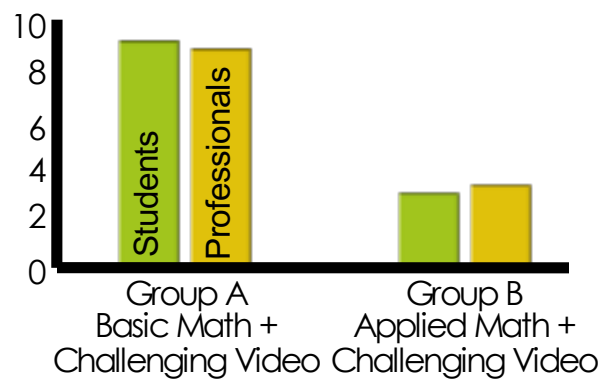
- ↑ MT with a laptop in class → ↓ retention & class performance
- ↑ MT while studying → ↓ class performance
- ↑ laptop multitasking → ↓ performance by multitasker (11 %)
- ↑ laptop multitasking → ↓ performance by nearby peers (17 %)

(Judd, 2013; Junco & Cotton, 2011; Sana, Weston, & Cepeda, 2012; Zhang, 2015)

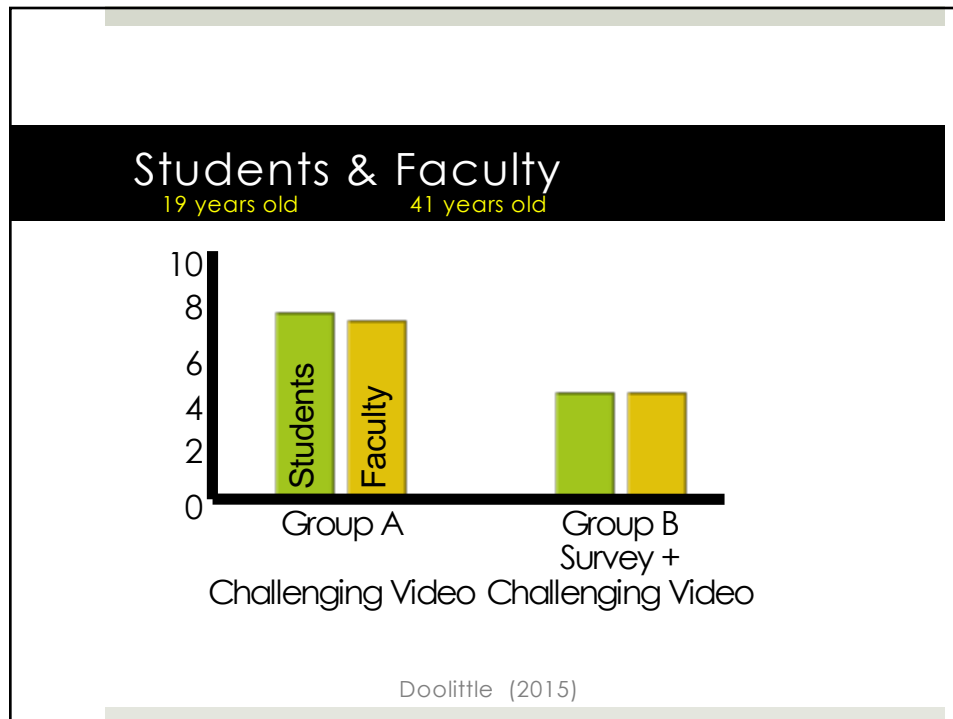
## Accounting Students & Professionals

24 years old

50 years old



Negangard, Ozlanski, Pyzoha, & Doolittle (2015)



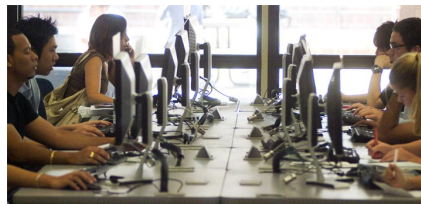
## Multitasking, Teaching, and Learning

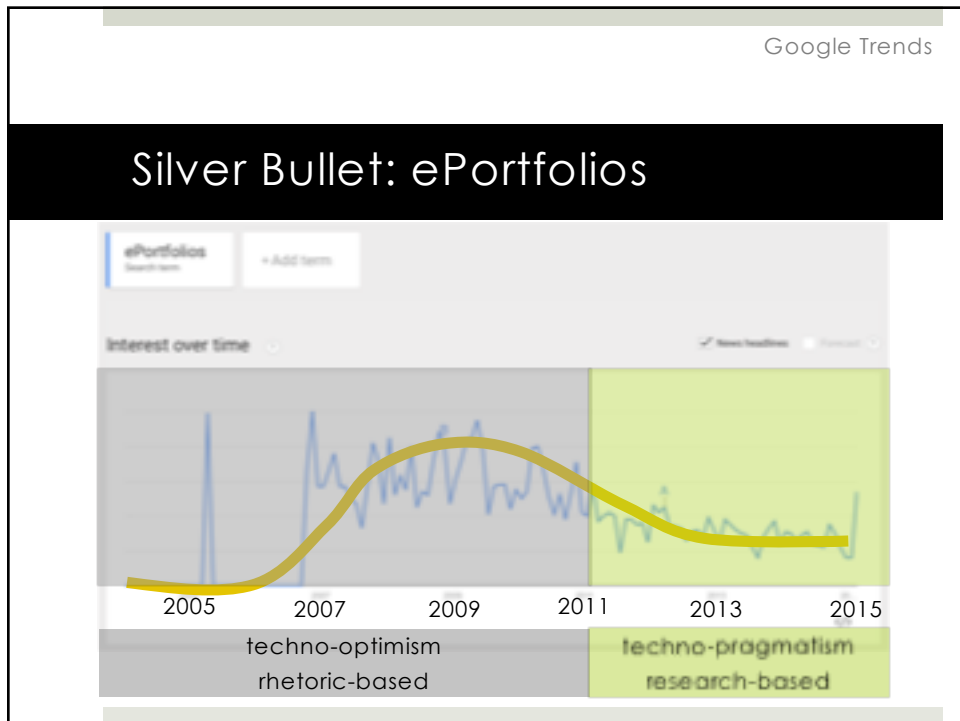
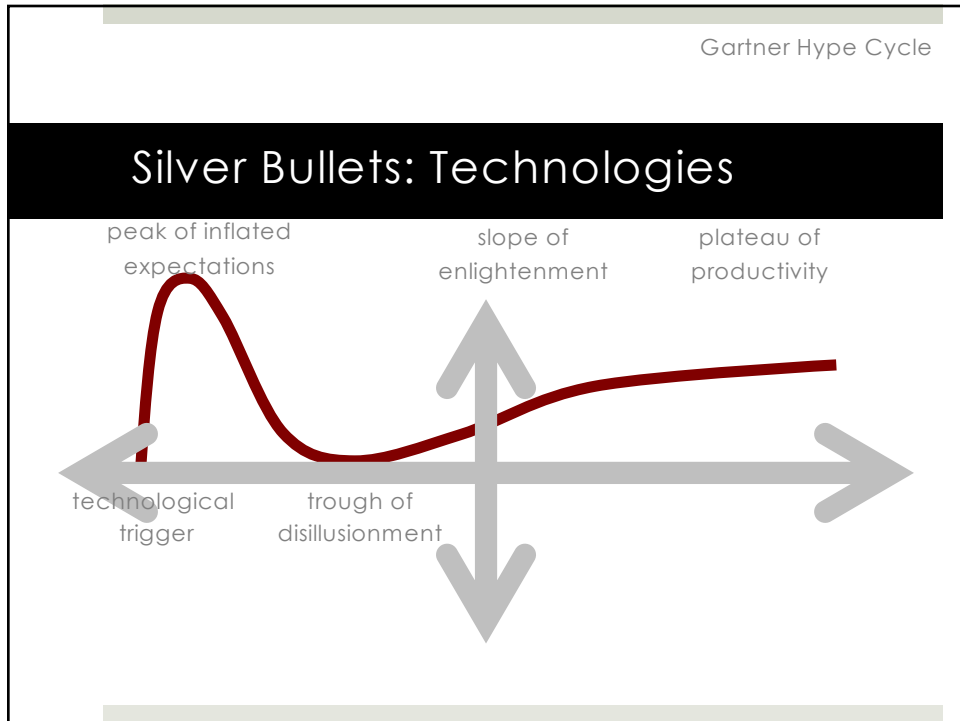
1. Students need to be **conscious** of multitasking - multitasking decreases learning and performance.
2. Students need to create non-multitasking environments in which to read, plan, & think – be **self-regulated**.
3. Students should foster automaticity and expertise through **practice and feedback** to reduce the effects of multitasking.

## Multitasking, Learning, & Technology

1. Faculty need to be **conscious** of multitasking - multitasking decreases learning and performance.
2. Faculty need to **scaffold** students' learning when multitasking is likely to be necessary.
3. Faculty should foster automaticity and expertise through **practice and feedback** to reduce the effects of multitasking.

## Silver Bullets





## Silver Bullets: ePortfolios

1996-2014

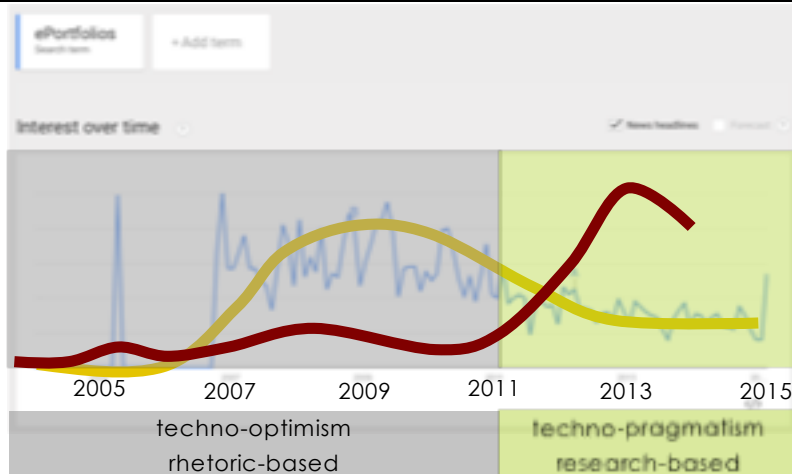
Article Type	N	%
Descriptive (examples, do/don't)	92	42
Affective (opinions, perceptions)	63	29
<b>Outcomes (learning, motivation)</b>	<b>36</b>	<b>17</b>
Technology (user interface, platform)	18	8
Assessment (use of rubrics/tools)	8	4
Total	217	

Bryant, L., & Chittum, J. (2013). ePortfolio effectiveness: A(n ill-fated) search for empirical support. *International Journal of ePortfolio*, 3(2), 189-198.

Chittum, J., Woodyard, J., & Bryant, L. (2016).

Google Trends

## Silver Bullet: ePortfolios





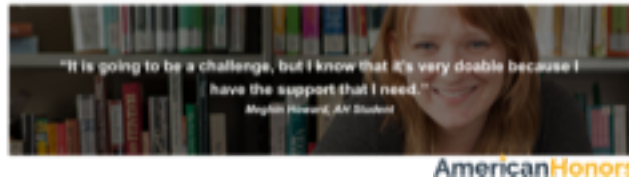


## Take Home and Apply

- Learning through Processing
- Respecting and Leveraging WMC
- Avoiding Silver Bullets

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