

Teaching, Learning, Innovation

Fostering Deep and Flexible Learning

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Today's Mantra: Making Things Better



Anticipation Guide

Directions: Rank the following instructional interventions with respect to which has the greatest impact on student learning (1 = most, 3 = least)

- .24 • Use of computer technology in class
(Timmerman & Kruepke, 2006)
- .50 • Use of Inquiry-based teaching methods
(Furtak, Seidel, Iverson, & Briggs, 2012)
- .73 • Provision of performance feedback to students
(Hattie, 2008)

effect size: 0.2 = small; 0.5 = medium; 0.8 = large

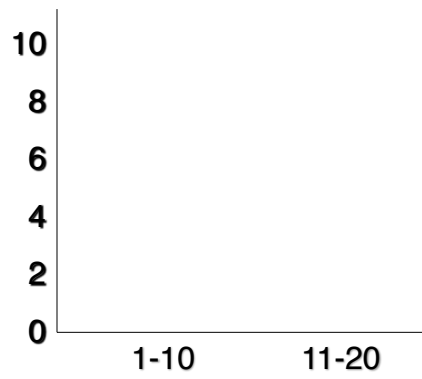
Perspective ->



Learning First (Part I)

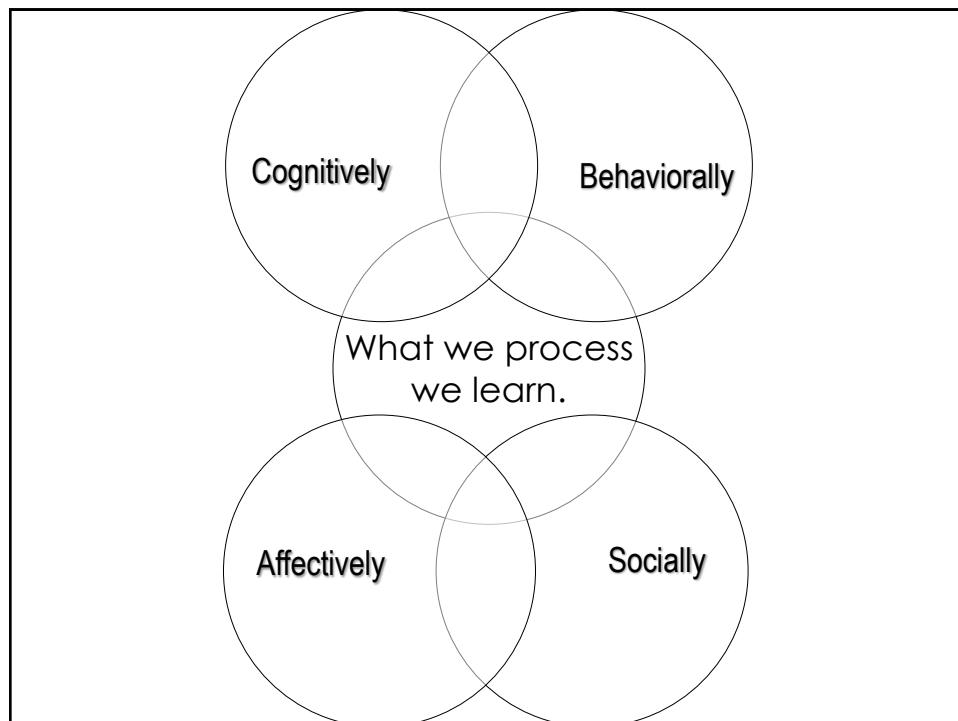


Activity #1



Activity #1

- Meaningful Learning
 - Elaborative Learning
 - Imagery
 - Self-Generation
 - Self-Reference Effect
 - Encoding Specificity
 - State-dependent
 - Context-dependent
 - Transfer-Appropriate Processing
- } Processing



7 Principles for Developing Deep & Flexible Knowledge

1. Learning through practice at retrieval
2. Learning through varied tasks
3. Learning for varied purposes
4. Learning at the principle level
5. Learning awareness & control (metacognition)
6. Learning embedded in prior knowledge & experience
7. Learning in response to developmental feedback

(Engle, 2006; Halpern & Hakel, 2003; Mariano, Doolittle, & Hicks, 2009; Wagner, 2006)

25-Word Summaries

- Opportunity to engage in critical thinking and extract the essential meaning from a reading, lecture, video, movie, activity, or experience
- Summarize the meaning clearly and concisely, based on student's understanding, in 25 words.
- The summarizing (processing) is more important than the summary (product).

Barr, R., & Tagg, J. (1995, Nov/Dec). *From teaching to learning: A new paradigm for undergraduate education*. *Change*, 13-25.

Colleges provide instruction, but should produce learning. Students and teachers should co-produce knowledge. Coherent education creates flexible, adaptable, interesting people. This shift will change everything. [25 words]

The first two sentences of the summary do a nice job of addressing essential elements of the article; the second two sentences seem to lose the focus. The first sentence is an explicit central theme, while the second sentence is more implicit. Given that you have identified two themes in the two sentences, how could you combine the two sentences? Often combining such sentences will result in the use of fewer words and allow you to increase the interrelationship between the various ideas (thus increasing their meaning!).

The third sentence isn't really a central focus. The authors focus on student learning more than creating interesting people. The final sentence is more descriptive; that said, if you have the words to spare, the idea is important to the authors.

25-Word Summaries

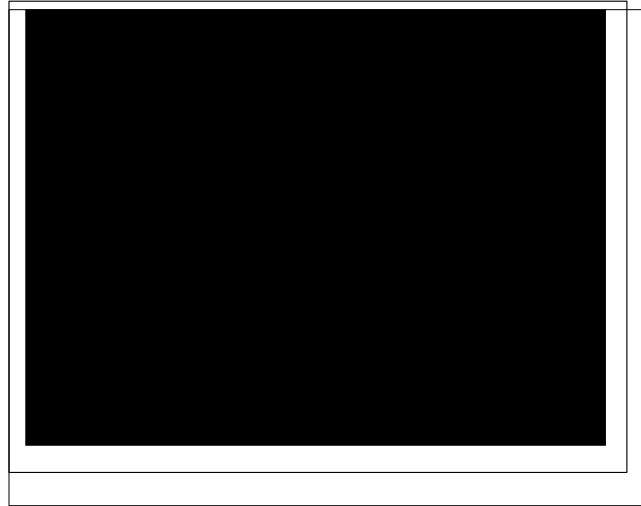
- Think critically and extract the essential meaning
 - Summarize the meaning clearly and concisely
1. Learning through practice at retrieval
 2. Learning through varied tasks
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Design of Instruction

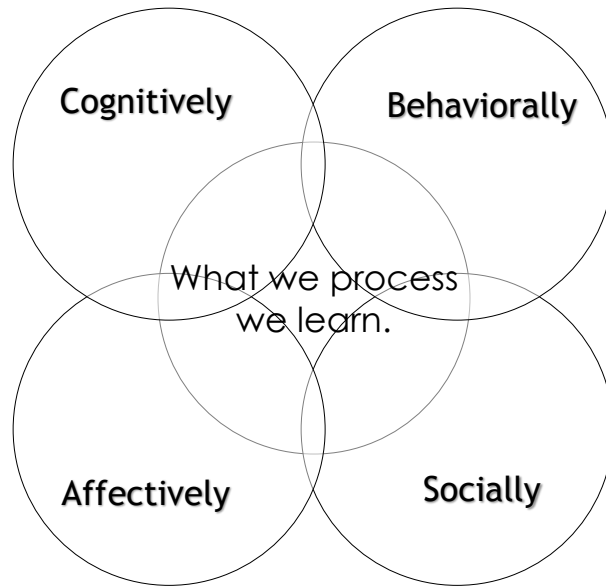


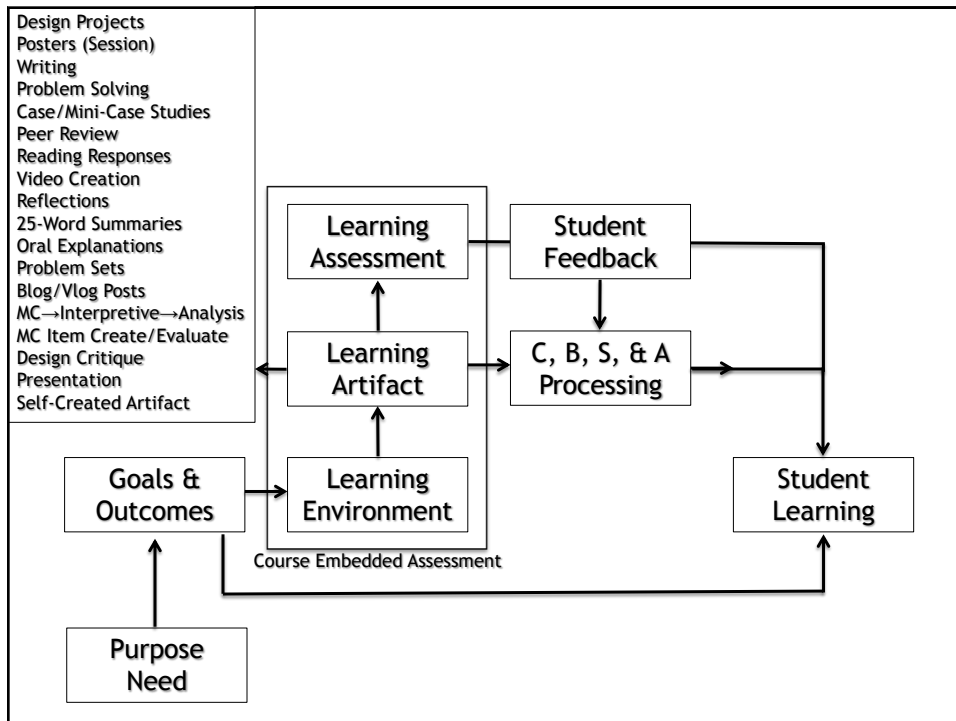
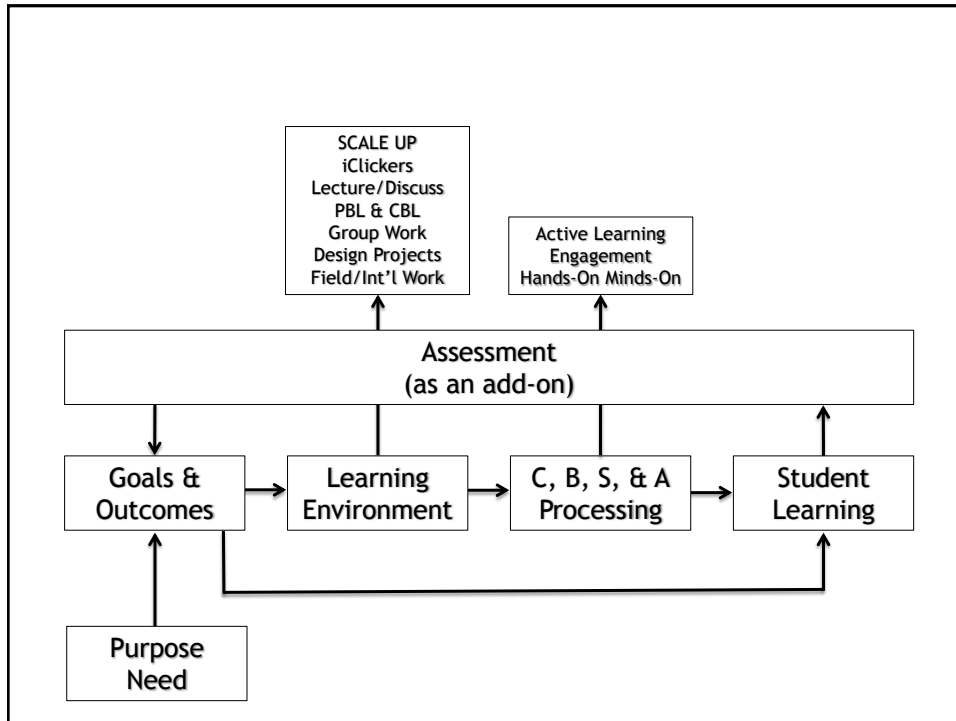
German ->

The Need for Clarity



Learning is not by magic, it's by design.





Oral Explanations

- Opportunity to (a) clarify, communicate, and make tangible their understanding of various ideas, concepts, and procedures, and (b) to apply this understanding to a problem or situation of choice.
- Explain key ideas, concepts, and procedures from class in a 10-min video (no notes, no post-processing)
- The explaining (processing) is more important than the video (product).

Explanation ->

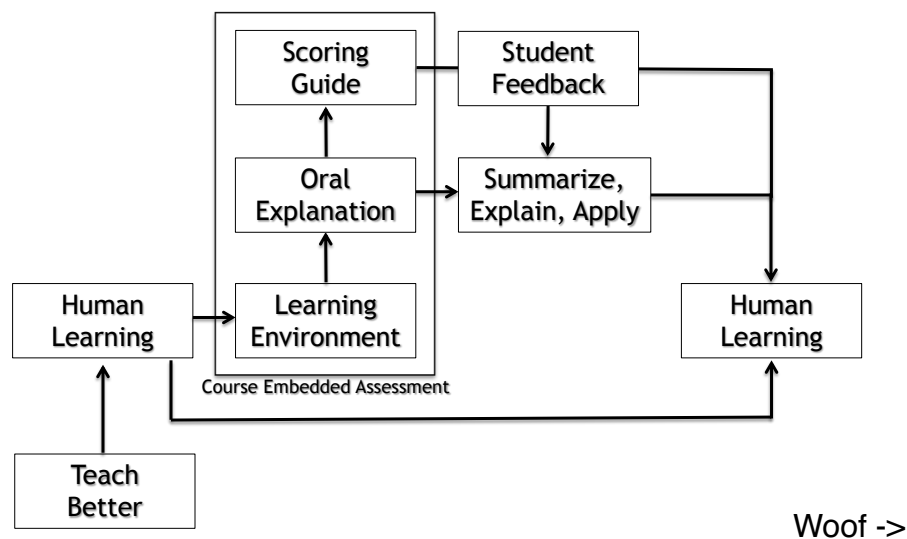
Oral Explanations



Oral Explanations

- Clarify and communicate their understanding
 - Explain key ideas and concepts in a 10-min video
1. Learning through practice at retrieval
 2. Learning through varied tasks
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Mental Break



Innovation and Teaching & Learning



HBR'S 10 MUST READS
On Innovation
 FEATURING "The Disciplines of Innovation" by Peter F. Drucker
 If you read nothing else on inspiring and executing innovation, read these definitive articles from Harvard Business Review.

TURN ON INNOVATION
 Turning ON Innovation in your culture, teams and organization
 TEDDY INCE

Lessons in Creativity from IDEO, America's Leading Design Firm
The Art of Innovation
 Tom Kelley with Jonathan Littman

CLAYTON M. CHRISTENSEN
 NATIONAL BESTSELLER
THE INNOVATOR'S DILEMMA
 The Revolutionary Book that Will Change the Way You Do Business

Available at **amazon** 1-12 of 70,977 results for **Books : "innovation"**

INNOVATION STEP-BY-STEP
 HOW TO CREATE & DEVELOP IDEAS FOR YOUR CHALLENGE
 DARIN J. EICH, PH.D.

the other side of innovation
 SOLVING THE EXECUTION CHALLENGE
 HARVARD BUSINESS REVIEW PRESS

sure isn't what most of us have come to believe. With this book, Berkun sets us free to try and change the world...
The Myths of Innovation
 Scott Berkun
 O'REILLY
 Expanded and revised with four new chapters

PETER F. DRUCKER
 Author of MANAGEMENT CHALLENGES FOR THE 21ST CENTURY
Innovation and Entrepreneurship
 "This work is unique... a thoughtful analysis of what the future holds... A clear statement of principles with many supporting examples. Essential for all business collections."
 —LARRY GREEN

My library My listicles My updates Alerts My library Settings

Google Scholar

Google innovation [Search] About 3,350,000 results (0.04 sec)

Google educational innovations [Search] About 1,250,000 results (0.06 sec)

Stand on the shoulders of giants

Search results for "innovation" showing 1 - 12 of 1663 results. The results include:

- Charles Leadbeater:** Education innovation in the slums (TEDSalon London 2010, 16:58, Filmed Apr 2010)
- Linda Hill:** How to manage for collective creativity (TEDxCambridge, 17:17, Filmed Sep 2014)
- Gever Tulley:** Life lessons through tinkering (TED2009, 4:05, Filmed Feb 2009)
- Nirmalya Kumar:** India's invisible innovation (TEDxLondonBusinessSchool, 15:12, Filmed Apr 2012)
- Anil Gupta:** India's hidden hotbeds of invention (TEDIndia 2009, 22:55, Filmed Nov 2009)
- Robert Gordon:** The death of innovation, the end of growth (TED2013, 12:14, Filmed Feb 2013)
- Mariana Mazzucato:** Government — investor, risk-taker, innovator (TEDGlobal 2013, 14:04, Filmed Jun 2013)

Search results for "innovation" showing 2,464,534 People results. The results include:

- Janet Shiveil, MBA, MEd** (1st): Director of Project Management at eLearning Innovation
- Laurie Burruss** (1st): Education Innovation Advisor, lynda.com
- Abram Walton, Ph.D.** (2nd): Associate Professor of Technology and Innovation

205,906 results

- Amer Fayad** (2nd): Associate Director, IPM Innovation Lab at Virginia Tech (Roanoke, Virginia Area • Higher Education • 9 shared connections • Similar) [Connect]
- Daniel Hindman** (2nd): Director, Center for Innovation in Construction Safety, Health and Well-Being (Roanoke, Virginia Area • Higher Education • 5 shared connections • Similar) [Connect]
- Laurie Burruss** (1st): Education Innovation Advisor, lynda.com (Greater Los Angeles Area • Higher Education • 36 shared connections • Similar • 4k, 500+) [Message]

				
Thomas Edison Phonograph, Light Bulb, etc.	Shirley Jackson Physicist RPI President	Wright Brothers Aviation Pioneers	Grace Hopper First Compiler for Programming	Marie Curie Research Method Po, Ra, & U
<h1>INNOVATORS</h1>				
Programs Mechatronics Manufacturing & Innovation	Technologies Justin Miller One Button Studio	Partnerships ORAU-RSCC Geospatial Cntr for Acad Ex	Strategies Mitzi Vernon FORM: Line- Plane-Solid	Environments Grant Funding Ambulance Simulator
				
RSCC	PSU	RSCC	UK	RSCC

				
Thomas Edison Phonograph, Light Bulb, etc.	Shirley Jackson Physicist RPI President	Wright Brothers Aviation Pioneers	Grace Hopper First Compiler for Programming	Marie Curie Research Method Po, Ra, & U
<h2>Two Framing Concepts & One Quick Caution</h2>				
1. Innovation occurs at different levels of scale – local to global.				
2. Innovation is determined by the user, not the innovator.				
				
RSCC	PSU	RSCC	UK	RSCC



| Making Things Better

1. Solve a Problem

What's Your Problem?

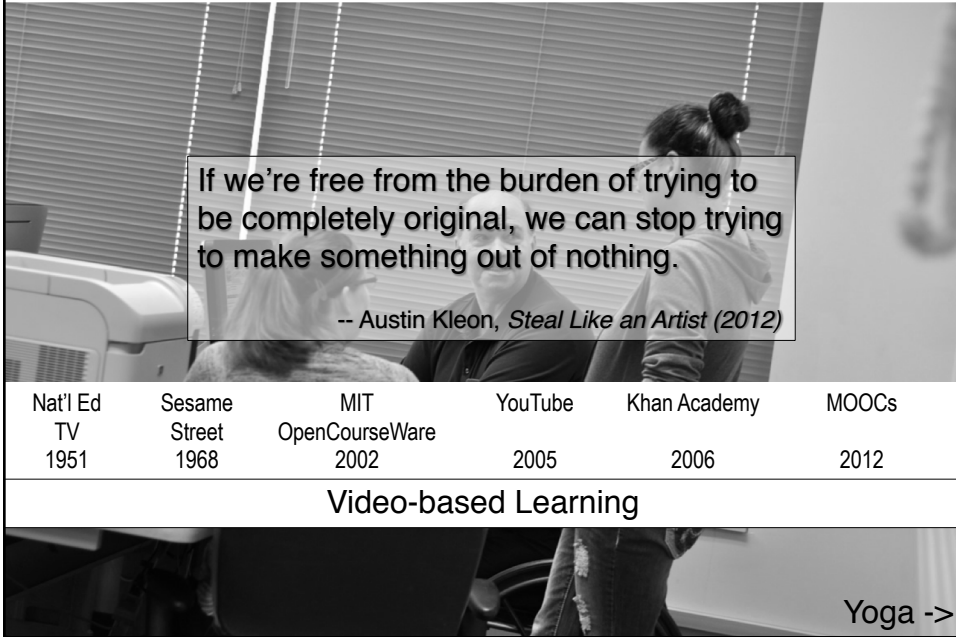
Constructivism and Education

How do I get students to *read*? 1999 MC Quizzes
 2000 MC Quizzes
 2001 na
 2002 1-Page Papers
 2003 1-Page Papers
 2004 1-Page Papers
 2005 na
 2006 MC Quizzes
 2007 MC Quizzes

How do I get students to *think*? 2012 25-Word Summaries
 2013 25-Word Summaries
 2014 25-Word Summaries
 2015 25-Word Summaries

Mac ->

| Making Things Better



If we're free from the burden of trying to be completely original, we can stop trying to make something out of nothing.

-- Austin Kleon, *Steal Like an Artist* (2012)

Nat'l Ed TV 1951	Sesame Street 1968	MIT OpenCourseWare 2002	YouTube 2005	Khan Academy 2006	MOOCs 2012
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Video-based Learning

Yoga ->

| Making Things Better

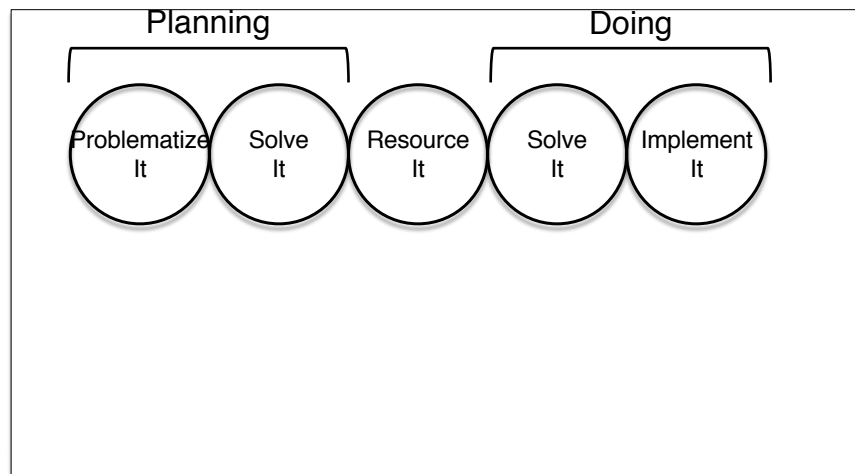
2. Build On Others

3. Work Hard, Don't Wait for the Aha!

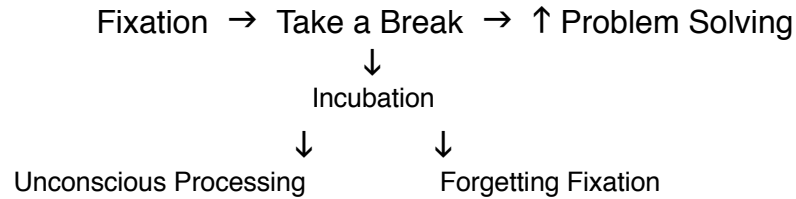
Innovation is not discovered.

A TED2005 Talk – James Watson

4. Solve It, then Solve It



5. I'm Stuck! Walk Away.



Low Load Mental Activity

- Breaks work better for divergent tasks, than convergent tasks
- More preparation before a break → ↑ problem solving
- A longer break → ↑ problem solving

(Gilhooly, et al., 2014; Kohn & Smith, 2009; Segal, 2004; Sio & Ormerod, 2009, 2014)

6. Don't Wait, Do It

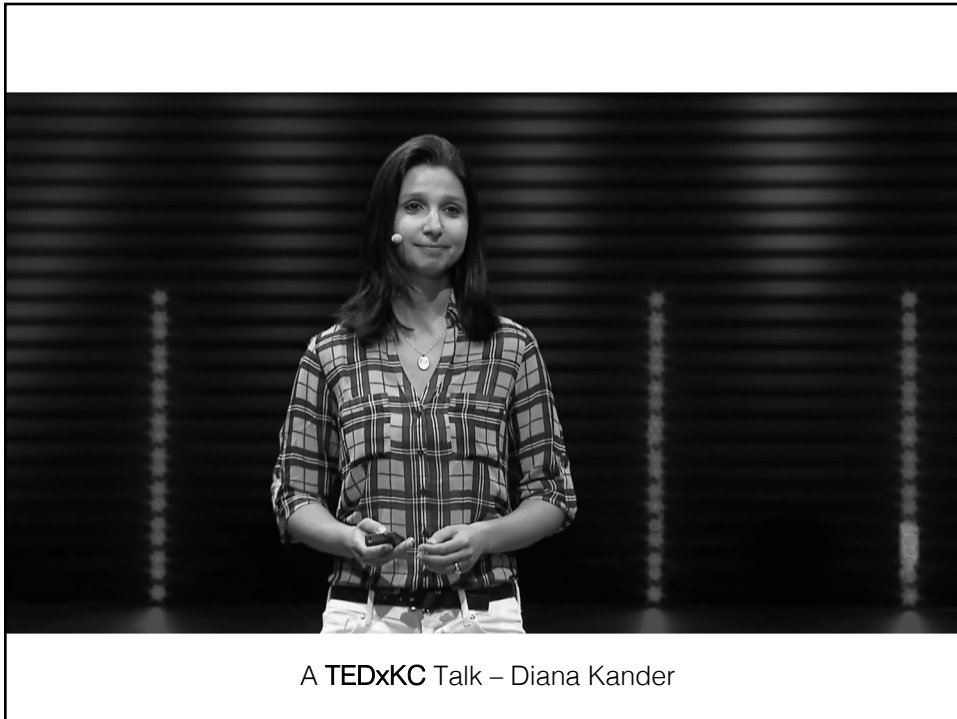
Do it, fix it, try it.
-- Peters & Waterman
In Search of Excellence (1982)

Don't worry, be crappy.
-- Guy Kawasaki, ex-Apple
TED Berkeley (2014)

Give them the third-best to go on with;
the second best comes too late,
and the best never comes
-- Robert Watson-Watt, Air Ministry, UK

A TEDxKC Talk – Diana Kander

Marshmallow ->



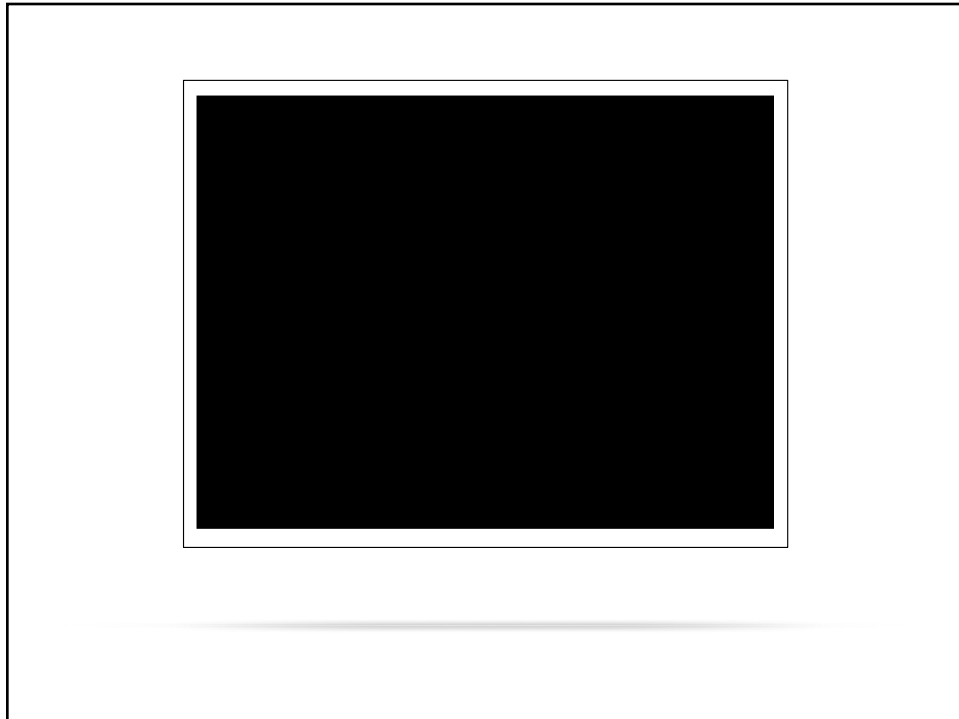
Making Things Better

7. Limited Shelf Life

Innovative → Innovative → Innovative

Useful →

iPod ->



| Making Things Better

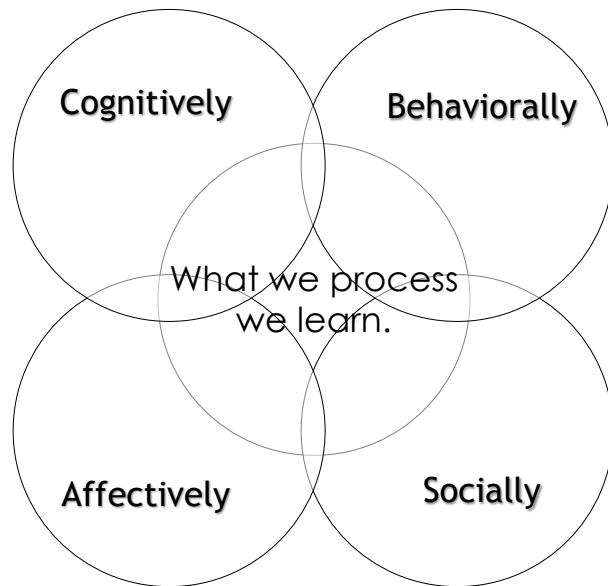
8. Focus on Progress

Innovation is about making things better,
not making things perfect.

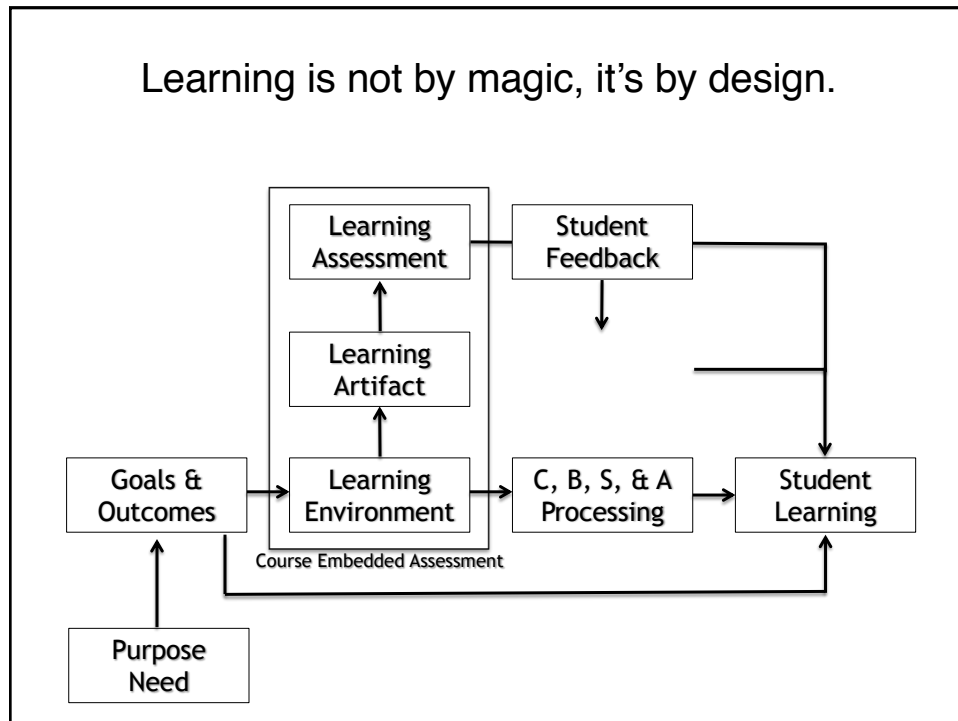
Good is the enemy of great. (Voltaire)

Great lives with paralysis.

Conclusion



Learning is not by magic, it's by design.



To innovate
is to make things better.

1. Solve a Problem
2. Build on Others
3. Work Hard, Don't Aha!
4. I'm Stuck! Walk Away
5. Solve It, then Solve It
6. Don't Wait, Do It
7. Limited Shelf Life
8. Focus on Progress

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